Junior Achievement™ of Acadiana

ACADIANA BUSINESS

HALL of FAME

Honoring the Best in Business to Inspire the Next in Business

MARCH 18, 2027

6:00 - 6:45 Cocktails | 7:00–8:00 PM Program

LE PAVILLON | LAFAYETTE, LA

Join Us

In honor of the 2027 class of Laureates and Honorees, whose impactful contributions inspire and empower the business leaders of tomorrow.

Presented by:

FIRST HORIZON BANK℠

For more information:

Reagan Robicheaux,
Development Director
reagan.robicheaux@ja.org

337-501-6540

REGISTER HERE

Secure your sponsorship today

ACADIANA BUSINESS HALL of FAME

Junior Achievement™ of Acadiana

PRESENTING SPONSOR

Investment - $15,000

SOLD

SIGNATURE RECOGNITION

- Listed as the Signature Sponsor on all print and digital ads, event program, event day slides, and verbally recognized during the event.

EVENT NIGHT PARTICIPATION

- Reserved seating for up to sixteen (16) guests.
- Opportunity for a 2–3 minute speaking slot at the beginning of the event (live or prerecorded).
- Option to air a 30-second commercial immediately following the speaking segment (if time permits).
- Access to media opportunities during the event.
- On-stage and/or pre-event area sponsor signage (e.g., pop-up banners, etc.)
- Opportunity to showcase branded items such as logo pens, table collateral, and other approved promotional materials throughout the event.

PROGRAM ADVERTISING

- Receive two full-page ads in the digital event program, additional coverage in honoree post-event gifts.
- **Ads due**: March 1, 2027
- **Dimensions**: 5"w x 8"h, no bleed

HONOREE ENGAGEMENT

- Option address honorees immediately before the honoree photo session.
- Sponsor representative may join with announcement visits, as schedules allow.

EVENT DETAILS

- Date: Thursday, March 18, 2027
- Time: 6:00 - 6:45 Cocktails | 7:00–8:00 PM Program
- Location: Le Pavillon at Parc Lafayette
- **Honorees ONLY Arrival**: 5:15 PM for photos & media

Junior Achievement™ of Acadiana

Presented by: FIRST HORIZON BANK.

For more information:

Reagan Robicheaux,
Development Director
reagan.robicheaux@ja.org

337-501-6540

REGISTER HERE

Secure your sponsorship today

ACADIANA BUSINESS
HALL of FAME

Signature Event Experiences

CHEERS TO SUCCESS

Investment - $5,000

Set the tone for an unforgettable evening as the ***"Cheers to Success"*** cocktail hour sponsor, with prominent brand visibility during this lively and well-attended networking experience. Your organization will have the opportunity to engage directly with attendees in a relaxed, social setting—fostering meaningful connections and strengthening relationships with key community stakeholders.

Recognition & Visibility:
Prominent acknowledgment as the "Cheers to Success" sponsor throughout the cocktail space, including bar signage, networking area recognition, and branded cocktail napkins during the cocktail hour (6:00–6:45 PM).

TASTE OF ACHIEVEMENT

Investment - $5,000

Elevate your brand as the exclusive dessert sponsor of the ***"Taste of Achievement"*** experience—one of the evening's most anticipated highlights. Your organization will receive prominent recognition and high-impact visibility as guests enjoy this engaging and memorable moment, ensuring your brand is front and center among community and business leaders.

Recognition & Visibility:
Prominent acknowledgment as the "Taste of Achievement" sponsor throughout the event, including a branded dessert at each seat.

INVEST IN THE FUTURE

Investment - $5,000

Take center stage during the evening's inspiring giving moment ***"Invest In the Future"*** with the opportunity for a company representative to deliver a brief, impactful message that encourages generosity and investment in student success. Your organization will be closely aligned with this meaningful appeal, along with the opportunity to provide a branded gift for each donor as a lasting expression of your support.

Giving Moment Spotlight:
Featured role during the donation appeal, including the opportunity for a company representative to share a brief, inspiring message that encourages giving and aligns your brand with student success. Opportunity to provide a branded gift for each donor, leaving a lasting impression tied to your organization's support of the mission.

Junior Achievement™ of Acadiana

Presented by:
FIRST HORIZON BANK.

For more information:
Reagan Robicheaux,
Development Director
reagan.robicheaux@ja.org
337-501-6540

REGISTER HERE

Secure your sponsorship today

ACADIANA BUSINESS
HALL of FAME

Milestone Sponsor
Past & Present

LEGACY OF LAUREATES

Investment - $3,500

Position your organization as the ***Legacy of Laureates*** sponsor, a meaningful showcase celebrating distinguished honorees from the past. Your brand will be prominently featured alongside this legacy display, ensuring strong visibility and positive association with excellence, leadership, and long-standing community impact throughout the event experience.

Recognition & Visibility:
*Prominent brand placement as the presenting sponsor of "**Legacy of Laureates**", featuring a branded legacy display in a high-traffic area. Your organization will be highlighted through header signage and recognition alongside this curated showcase celebrating years of Acadiana Business Hall of Fame distinguished honorees and laureates.*

SHARE THE MOMENTS

Investment - $3,500

"Share the Moments" while elevating your brand at the event's red carpet photo experience, where guests can capture and share memorable moments.

Recognition & Visibility:
Your organization will be prominently featured through onsite signage and branded digital photo frames, ensuring every shared image extends your visibility and association with this high-profile experience.

A CENTURY OF ACHIEVEMENT

Investment - $3,500

Align your brand with a century of impact as the ***"Century of Achievement"*** of the Junior Achievement Historical Milestone series. There will be a curated collection of short pre-event videos celebrating 108 years of economic education.

Recognition & Visibility:
Your organization will receive exclusive logo recognition at the close of each segment—creating a lasting association with innovation, leadership, and legacy. Additional prominent features through onsite event signage.

ALL SIGNATURE EVENT EXPERIENCES INCLUDE

Event Promotions
- Company logo included in event promotions across available platforms, maximizing visibility leading up to and during the event.

On-Screen Program Recognition:
- The company logo will be prominently showcased in the on-screen program throughout the event.

Premier Seating:
- Reserved premier seating for up to eight guests with a plated meal experience ensuring an exceptional event experience.

Junior Achievement™ of Acadiana

Presented by:
FIRST HORIZON BANK.

For more information:

Reagan Robicheaux,
Development Director
reagan.robicheaux@ja.org

337-501-6540

REGISTER HERE

Secure your sponsorship today